

Rep Order# 8888681 Ver# 1 Status New  
EC'd Yes

Traffic Order# 37714

Printed: 10/24/2012 3:43 PM  
Last Received: 10/24/2012 1:47 PM  
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS  
Advertiser ( ) TARKANIAN, DANNY  
Product TARKANIAN/CON/REP  
Estimate#  
Buyer CHRIS FIEST  
Phone#  
Fax#

Agency ( ) SANDLER & INNOCENZI  
705 PRINCE ST.  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E  
Flight Dates 10/25/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES

Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

DANNY TARKANIAN FOR CONGRESS \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER FOR TARKANIAN. PLEASE CONFIRM.  
THANKS  
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TH-F	400A-459A		:30	\$50.00	10/25-10/26	2	1	2	\$100.00	
				Buyline Comment: NEWS								
	2	M-F	400A-459A		:30	\$50.00	10/29-11/02	6	1	6	\$300.00	
				Buyline Comment: NEWS								
	3	M-TU	400A-459A		:30	\$50.00	11/05-11/06	2	1	2	\$100.00	
				Buyline Comment: NEWS								
	4	TH-F	500A-600A		:30	\$225.00	10/25-10/26	2	1	2	\$450.00	
				Buyline Comment: NEWS								
	5	M-F	500A-600A		:30	\$225.00	10/29-11/02	2	1	2	\$450.00	
				Buyline Comment: NEWS								
	6	M-TU	500A-600A		:30	\$225.00	11/05-11/06	2	1	2	\$450.00	
				Buyline Comment: NEWS								
	7	TH-F	600A-700A		:30	\$275.00	10/25-10/26	2	1	2	\$550.00	
				Buyline Comment: NEWS								

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	8	M-F	600A-700A		:30	\$275.00	10/29-11/02	3	1	3	\$825.00	
				Buyline Comment: NEWS								
	9	M-TU	600A-700A		:30	\$275.00	11/05-11/06	1	1	1	\$275.00	
				Buyline Comment: NEWS								
	10	TH-F	700A-900A		:30	\$200.00	10/25-10/26	2	1	2	\$400.00	
				Buyline Comment: EARLY SHOW								
	11	M-F	700A-900A		:30	\$200.00	10/29-11/02	3	1	3	\$600.00	
				Buyline Comment: EARLY SHOW								
	12	M-TU	700A-900A		:30	\$200.00	11/05-11/06	1	1	1	\$200.00	
				Buyline Comment: EARLY SHOW								
	13	TH-F	900A-1000A		:30	\$300.00	10/25-10/26	1	1	1	\$300.00	
				Buyline Comment: KELLY								
	14	M-F	900A-1000A		:30	\$300.00	10/29-11/02	4	1	4	\$1,200.00	
				Buyline Comment: KELLY								
	15	M-TU	900A-1000A		:30	\$300.00	11/05-11/06	1	1	1	\$300.00	
				Buyline Comment: KELLY								
	16	TH-F	1000A-1100A		:30	\$1,575.00	10/25-10/26	1	1	1	\$1,575.00	
				Buyline Comment: PRICE								
	17	M-F	1000A-1100A		:30	\$1,575.00	10/29-11/02	2	1	2	\$3,150.00	
				Buyline Comment: PRICE								



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	32	M-F	700P-800P		:30	\$1,225.00	10/29-11/02	3	1	3	\$3,675.00	
				Buyline Comment: ET/INSIDER								
	33	M	700P-800P		:30	\$1,225.00	11/05-11/05	1	1	1	\$1,225.00	
				Buyline Comment: ET/INSIDER								
	35	M-F	1100P-1135P		:30	\$600.00	10/29-11/02	6	1	6	\$3,600.00	
				Buyline Comment: NEWS								
	36	M	1100P-1135P		:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
				Buyline Comment: NEWS								
	37	TH-F	1135P-1237A		:30	\$965.00	10/25-10/26	1	1	1	\$965.00	
				Buyline Comment: LETTERMAN								
	38	M-F	1135P-1237A		:30	\$965.00	10/29-11/02	3	1	3	\$2,895.00	
				Buyline Comment: LETTERMAN								
	39	M	1135P-1237A		:30	\$965.00	11/05-11/05	1	1	1	\$965.00	
				Buyline Comment: LETTERMAN								
	40	SA	500P-700P		:30	\$225.00	10/27-11/03	2	2	4	\$900.00	
				Buyline Comment: NEWS								
	41	SA	530P-600P		:30	\$275.00	10/27-11/03	1	2	2	\$550.00	
				Buyline Comment: POLITICS NOW								
	42	SU	630A-800A		:30	\$1,225.00	10/28-11/04	1	2	2	\$2,450.00	
				Buyline Comment: SUN MORN								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	43	SU	800A-830A		:30	\$350.00	10/28-11/04	1	2	2	\$700.00	
				Buyline Comment: NEWS								
	44	SU	830A-90CA		:30	\$1,400.00	10/28-10/28	1	1	1	\$1,400.00	
				Buyline Comment: FACE THE NATIO								
	45	SU	700P-800P		:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
				Buyline Comment: 60 MNUTES								
	46	SA	1000A-500P		:30	\$300.00	10/27-11/03	3	2	6	\$1,800.00	
				Buyline Comment: NCAA								
	47	TH-F	1100P-1135P		:30	\$2,100.00	10/25-10/26	2	1	2	\$4,200.00	
				Buyline Comment: NEWS								
	48	TH-F	500P-630P		:30	\$1,750.00	10/25-10/26	2	1	2	\$3,500.00	
				Buyline Comment: NEWS								
	49	TH-F	1200P-1230P		:30	\$1,140.00	10/25-10/26	1	1	1	\$1,140.00	
				Buyline Comment: NEWS								
	50	TH-F	430P-500P		:30	\$1,575.00	10/25-10/26	1	1	1	\$1,575.00	
				Buyline Comment: NEWS								

---REPORT TOTALS---

Report Totals: 107 / \$58,865.00

---SALES MONTHLY TOTALS---

Oct 12: 28 / \$21,030.00 Nov 12: 79 / \$37,835.00